Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices
Get Our New 1928 Catalog!

Use This Coupon!

This 50-page book is packed full of valuable information. "A big help to success with fruits and ornamental trees and plants."

To Neosho Nurseries Company, Neosho, Missouri. 1928

You May Send Your New Catalog Postpaid—Free.

I am interested in

Remarks—

Name

Street or R.F.D. No.

Town

State

NEOSHO NURSERIES—View of Office and Packing Houses From the South, Neosho, Missouri

SPECIAL SPRING BARGAIN BULLETIN
Time to Plant!

For Best Results—Plant Nursery Stock As Early As Weather Permits

SPRING will soon be here. Anyway the doves are back again in Neosho and many orchardists have set out their fruit trees; in fact, two of the best 7-year-old orchards in this county were planted in February with a loss of only 3 trees out of 2,753.

The average spring planting season within 300 miles of Kansas City extends from March 20th to May 1st, varying, of course, from year to year and with a difference of about two weeks between Northern Missouri and Southern Arkansas. Fruit trees, Evergreens, Shade trees and Shrubs are planted earliest; small fruits after danger of severe frost is over, to avoid heaving the roots out of place. Perennials and grass seed need a little more warmth in the soil. We can ship any time up to about May 15th and on short notice, but, of course, we are selling every day and our assortment of sizes and varieties is growing smaller. It is weighty advice to ORDER EARLY and PLAN EARLY.

See the Extra Value Spring Offers Inside!

Some wise man said: “Price is the big factor in getting the first order, but quality and service are the most important in getting repeat orders.” That is true particularly with nursery stock, because the buyer usually knows little about it and because first class stock cannot be adequately described, and so about the only way to prove quality in nursery trees and plants is to plant them. We can make these “First Acquainted Offers” real bargains because we had good luck with the items offered and because the majority who patronize us send us more orders.

The Neosho Nurseries Company
NEOSHO, MISSOURI

With Our Old Friends

Over half of our mail orders received this season are from our old customers. We wish you could be here to look over these orders; for instance, you would find this evidence of satisfaction among our old customers who have ordered again this year.

<table>
<thead>
<tr>
<th>Location of Customer</th>
<th>Number of Orders</th>
<th>Total Comments</th>
<th>Date of First Order</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arkansas</td>
<td>5</td>
<td>$3,000.00</td>
<td>1918</td>
</tr>
<tr>
<td>Illinois</td>
<td>11</td>
<td>702.00</td>
<td>1914</td>
</tr>
<tr>
<td>Indiana</td>
<td>6</td>
<td>1,133.00</td>
<td>1920</td>
</tr>
<tr>
<td>Michigan</td>
<td>8</td>
<td>763.00</td>
<td>1922</td>
</tr>
<tr>
<td>Mississippi</td>
<td>7</td>
<td>217.00</td>
<td>1915</td>
</tr>
<tr>
<td>Missouri</td>
<td>15</td>
<td>472.00</td>
<td>1914</td>
</tr>
<tr>
<td>New Mexico</td>
<td>15</td>
<td>409.00</td>
<td>1921</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>4</td>
<td>541.00</td>
<td>1920</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>16</td>
<td>100.00</td>
<td>1914</td>
</tr>
<tr>
<td>Oregon</td>
<td>2</td>
<td>180.00</td>
<td>1919</td>
</tr>
<tr>
<td>Tennessee</td>
<td>13</td>
<td>2,916.00</td>
<td>1918</td>
</tr>
<tr>
<td>Virginia</td>
<td>3</td>
<td>588.00</td>
<td>1919</td>
</tr>
</tbody>
</table>

Our old customers will get their orders out on $50.00 or more, following plans and varieties at some times to our judgment. After filling the order we sent him a refund of $4.00.

The Truth About Trees

The following statements can be verified by disinterested authorities.

PEDIGREE STOCK

A pedigreed tree is supposed to be one that was propagated from a tree which bears more heavily than others of the same variety. Experiments have been made with apple trees that demonstrate no advantage in this procedure. At Geneva, New York, 60 Rome Beauty trees were propagated from one branch of a single tree. These 60 trees showed quite as much variation as any 60 Rome Beauty planted indiscriminately and growing under similar conditions. Both climate and care are the factors which influence yields, size, color and flavor (see pages 143-150, The Encyclopedia of Practical Horticulture).

ACCLIMATED NURSERY STOCK

People in other states, particularly north of this latitude, frequently ask if our trees and plants will do as well as stock grown in their locality. In other words, “Do trees from the north, south, east or west do best in this climate?”

We make no differences where your trees and plants were grown, propagated or propagated from stock and varieties from foreign regions and disease are in good condition and are varieties adapted to your district. If a variety is hardy it will be hardy whether it was propagated in Michigan or Arkansas. Our stock is given satisfactory results in every state and we sell stock that can stand the climate.

It may interest you to know that our land is about 1,200 feet above sea level, that we have zero weather and fleshy winter, ten below this season.

This picture shows a site in our Packing House, where we have exceptional facilities for keeping the stock in good condition.
Neosho Get Acquainted Offers! Order Now If You Want These Extra Value Savings

$1.25

POSTPAID

The winter is a good time to plant flowers, shrubs, and trees. Start your garden today.

Neosho Demonstration Apple Orchard—
250 FINE TREES—$75

AS ILLUSTRATED 250 Trees—CASH $75.00

1. Your choice of these varieties, Yellow Transparent, Wealthy, Delicious, Bosc, Davis, Black Ben, Stemma. Wisconsin. 2 yr. 11 1/4 in. up, 6 to 7 ft. 3 ft. in., 2 to 3 ft. in., 4 to 6 ft. 4 ft. in., 6 to 8 ft. in., 8 to 12 ft. 10 to 12 ft. 10 to 12 ft. 10 to 12 ft. in. These are fine trees, well-rooted, strictly clean, healthy and in good condition. Plant four of these dependable varieties, four rows of one plattedly with four rows of another variety, and you will always have a supply to plant and you will well repay for the time, labor and money.

Order TODAY—Before the Supply is Exhausted! Neosho Trees Graded by Diameter

This is a bundle of 100 one-year Apple trees 11-14 in. in diameter, 5 to 7 ft. tall. Note how uniform the trees are, graded by the grower, and how much above the ground, 4 ft. in., it is necessary to cut off and throw away after you plant them. They are all good trees, healthy and in good condition. The proper distance between these will weigh about 80 pounds and how to be by height or extension. The trees are well handled at your price.

With cash from F. O. B. Neosho $2.24

If warranted by postpaid mail $1.26

HOME PLUM COLLECTION—$1.12

5 ASSORTED FRUIT TREES—$1.24

5 Plum Trees, 3 yr. 5 1/2 ft. to 7 1/2 ft. 6 to 7 ft. 5 to 6 ft. 5 to 6 ft. 4 to 5 ft. Postpaid extra. Free to orders over $15.00. Varieties—Early, Medium, Late. Annual crop.

Cash price f.o.b. Neosho $1.12

If warranted by postpaid mail add $0.10

Neosho Demonstration Peach Orchard—
250 FINE TREES—$25

AS ILLUSTRATED 250 Trees—CASH $25.00

1. Your choice of these varieties, Belle of Georgia, Elberta, J. H. Hale. NOTE: J. H. Hale needs some other variety planted with it for cross pollination. These are the same high quality trees which we have supplied to farmers and fruit growers for many years. They will be eagerly accepted by the many planters and nurseries in many different states.

The variety is the same and its good qualities are to be appreciated by all who enjoy the fruit.

Rush Your Order to Us For This Unusual Neosho Value

Buy Peach Trees Graded by Diameter

Since you cut off and throw away 1-3 of the top after planting fruit trees, you are concerned as to the diameter of the trunk rather than its height. What is left after pruning is the part for which you really pay.

Home Cherry Collection

5 Montmorency Trees FINE

3 Cherry Trees, 1 yr. 12 ft. extra Postpaid 1 1/2 ft. up. Montmorency (the best your cherry). Cash price f.o.b. Neosho $1.42

If warranted by postpaid mail add .10

Beauty Your Home Grounds the Neosho Way

Screen Shrub Collections

This collection is suitable for the back end of a 50-foot lot. It secretes privacy and in flower or in foliage presents an attractive view.

Collection No. 1 $9.00

22 Shrubs for Cash With Order, F. O. R. Neosho

Express charges payable upon arrival.

Key Quen. Variety Sez

1 A 2 Abrus Coral

2 B 3 Alphonse

3 C 4 Acanthus

4 D 5 Hydrangea A. G.

5 E 6 Mock Orange

6 F 7 Forsythia

7 G 8 Forsythia (upright)

Add Value to Your Property

PEOPLE have always been concerned primarily with the comfort and attractiveness provided within walls. But nowadays the home is not considered complete unless the grounds are well kept and tastefully planted. To the comfort, enjoyment and satisfaction which the proper use of plant materials secures, there will be added an increase in property value much greater than the cost.

Compare Property Values

On a street like this with values where there are no trees, shrubs or hedges, if your neighbor beautifies his place it increases the value of your property.

This Beautiful Foundation Collection of 28 Shrubs for $7


This questionnaire with this announcement, will provide us artistic, harmonious effect. Does not overly applicable to your trees it may seem to guide in making your own selection. The plants offered are good specimens of those stated below.

Neosho Nurseries Company—Neosho, Mo.
Neosho Products and Service Produce Growing Satisfaction!

Our stock, our service and our methods of doing business appeal to discriminating people as is proven by the letters they write to us, by the repeat orders our customers send us and by the business received from their friends.

An Illinois customer wrote us February 20, 1928, as follows:

"You filled two orders for us in 1925 and the order was handled to my satisfaction. You seem to be one of the few nursery companies that insists on telling the truth about your stock. So many nursery companies make extravagant claims as to the bearing of some varieties of fruits that it brings into the game of commercial fruit growing, people who are unfamiliar with the business and the ultimate results are dissatisfaction and disappointment."

Mr. John W. Jackson of Maryland wrote us February, 1927:

"Your drawing and suggestions for the planting of my place have been duly received and to say that I am pleased with the attention that you have given me, is putting it mildly. It was through the kind offices of Mr. Fred Sloan of this place that I got in touch with your firm. Mr. Sloan owns a 13,000-apple and peach orchard here and has repeatedly told me that the best trees on his place were purchased from your firm."

Note—Mr. Jackson reported last fall that the shrubs and trees proved very satisfactory and has given us another order for this spring.

And here is what a big nurseryman says, February 20th, 1928:

"The 3,400 peach trees arrived promptly and are satisfactory in every way. It is indeed a pleasure to receive a shipment of this kind."

A few days later they sent us an order for 1,500 trees, and now they want 4,000 more.

What would you give for this Young Orchard?

Orchard of Peach Trees from Neosho Nurseries at Osceola, Ark.